

Lewis and Clark Bicentennial Commission Meeting - February 5, 2004

Attendees: Jonathan Kemper, Robert Archibald, Doug Eiken, Frank Wesley, Charles Jackson, Fred Drakesmith, Mark Kross, Shannon Cave, Denise Evans, Larry Larson, Gerald Lee, Barbara Woods, Wendell Smith, Elizabeth Gentry Sayad, Sue Holst, Melanie Robinson, Connie Schmidt, David Kelly, Brian Stith, Jim Denny, Stephen Powell, Sara Parker, Venetia McEntire and Linda Gentry. Participating by telephone: Representative Sharon Sanders Brooks. Barbara Woods was able to attend beginning with the second hour.

Issue/Staff Person	Discussion
<p>Call to Order and Roll Call / Bob Archibald</p> <p>Approval of Minutes / Bob Archibald</p> <p>Co-Chair Comments</p>	<p>Bob Archibald called the meeting to order at 9:30 a.m. Introductions were made and roll call taken. The snowy weather in the area limited the attendance; however, there were still enough members present for a quorum.</p> <p>Bob Archibald called for approval of the minutes of the October 16, 2003, commission meeting. Dr. Gerald Lee moved to approve the minutes and Fred Drakesmith seconded. Motion carried.</p> <p>Bob Archibald gave everyone a copy of the Missouri Historical Society's publication, <i>Lewis & Clark, New Perspectives</i>. Bob Archibald named new books available for the bicentennial, invited everyone to visit the Bicentennial Exhibition Web site at www.lewisandclarkexhibit.org. Bob Archibald explained the Curriculum (targeted for multiple grade levels) is available over the Web in a downloadable form as well as a CD ROM version. Bob Archibald called everyone's attention to Jim Harlan and Jim Denny's <i>Atlas of Lewis and Clark in Missouri</i>, saying it was an absolutely gorgeous book and congratulated Jim Denny, who was present, for a very fine piece of work and that the commission is very grateful. Also the reprint of Ann Rogers' book, <i>Lewis and Clark in Missouri</i>, which was supported by the commission. Bob Archibald ended his comments by acknowledging that the publications, the National Exhibition and Curriculum as well as literally dozens of other activities, will have a lasting impact for the state of Missouri. Bob Archibald also said that the commission could take great pride in having provided the state with not only opportunity for commemoration and re-enactment in the bicentennial years, but also some gifts of lasting legacies will have an on-going and continued impact on Missouri. As a body and as a commission that represents the state of Missouri, the commission can take tremendous pride in the accomplishments that would not have been possible without the partnering agencies, staff and volunteers. Bob Archibald concluded saying that It certainly has been the work of many hands. Jonathan Kemper said he agreed with Bob Archibald.</p>
<p>Executive Director's Report / Doug Eiken</p>	<p>Grants for the diversity events and tribal outreach programs. Doug Eiken reported that Dr. Barbara Woods and Sheila Bercier-Liese are coordinating the diversity activities for the Three Flags Festival and staff has been working with them. They are scurrying to get the schedules finalized and integrated with those that have been planned with the Three Flags group and the National Park Service. Doug Eiken reported that he wanted to be sure that the first Signature Event in Missouri runs smoothly and represents the places and stories within the diverse cultures throughout the state. ML&CBC grants have also been given to St. Charles and Kansas City for their National Signature Events the commission is working with them to make sure their programming at these events are representative of our state and our culture.</p> <p>Doug Eiken said there are three initiatives the commission is sponsoring for the Tribal Outreach. One is the Diplomacy Symposium, which is meant to be a discussion on current diplomatic relationships with tribal councils in the state of Missouri. The second initiative is the American Indian Handbook. This handbook will give the histories and the vocations of the aspects of the historic tribes of Missouri; where they are now, where were they during the expedition, what kind of languages were they speaking, and how to make contact for more information. The last initiative is, which will require working more closely with the Department of Elementary and Secondary Education regarding curriculum. The Osage, and some of the other tribes, are concerned about the telling of their stories, request the stories be told by them and in their own way in a contemporary educational text for elementary and secondary schools.</p>
<p>FY05 Reappropriation / Doug Eiken</p>	<p>Doug Eiken said that at the last meeting it was reported that the appropriations for the ML&CBC, which was a three-year appropriation, was set to expire on the 30th of June. If the commission continues to have meetings past the first of July, support of these meetings needs to be addressed. Doug Eiken said that in discussing this with the fiscal people regarding their</p>

<p>Old Business/ Corp II / Shannon Cave & Larry Larson</p>	<p>discussion with the Office of Administration, it was discovered that in the last Legislative Session that particular appropriation had been reappropriated until June 30, 2005. With that in mind, it appears that the commission will be able to manage its funds through the end of the commission activities until November of this year. Doug Eiken also reported some budget projections had been done with the operation budget and currently the commission is tracking pretty close to what had been anticipated. Doug Eiken said that the commission's hope had been to hold \$40,000 in reserve to go into the next fiscal year with. Obligations not yet funded, is the statewide brochure, funds to encourage significant participation by the historic tribes of Missouri, and printing the Native American Handbook. These activities, more than likely, will take care of the remaining funds. A more complete report on the plans for the expenditure of those funds will be prepared for the July commission meeting.</p> <p>Brochures/Maps – Shannon Cave reported the January issue of the Missouri Conservationist is out and all copies are spoken for. That publication goes to approximately 500,000 Missouri households. MDC has been swamped with interest and is very encouraging to know the amount of interest that's out there. Shannon Cave said that this, by no means, is the only good publication out, but it's probably the biggest circulation that MDC has had in the state so far. Shannon Cave reported that the other thing is that last year MDC budgeted a quarter of a million dollars for grants to encourage Lewis and Clark programs related to conservation. Part is for education and part is for communities. MDC has finished with the grants and something over \$450,000 was distributed. Shannon Cave concluded that sadly there were well over a million dollars in good grant requests that MDC was unable to fund.</p> <p>Mark Kross reported that the Missouri Department of Transportation (MoDOT) is still working on its Lewis and Clark theme'd 2004 state highway map, to be issued in late spring, and the anticipation is MoDOT will have several million copies for distribution.</p> <p>Corps II – Shannon Cave reported there had been a meeting last week in Jefferson City and that Peter Geery was missed very dearly that day. However, in his spirit, we proceeded on. Shannon Cave passed around a handout with some of the different threads of activity where Corps II is going to be, where the Discovery Expedition is going to be, where Missouri River Communities Network Exploration Outpost is going to be, etc. There are many different traveling road shows associated with the bicentennial, which as a will be quality programming. But for information purposes, this information is either is now, or will be shortly, on the state scheduling Web site. Shannon Cave then turned the reporting over to Larry Larson.</p> <p>Larry Larson reported there are nine venues left for Corps II in the state of Missouri, and referred everyone to his 4A handout. Larry Larson reported that Corps II has reinvented itself over the winter and a lot of changes have been made. The footprint is essentially the same, but they a tipi and two types of programming have been added. During the week, the programming is directed more towards the educational aspect and the student population. Approximately 100 students per hour can be addressed on the National Park System's end. Larry Larson said that he and Shannon Cave have been working with local communities and state agencies and can take approximately 100 students an hour. Programming then can be handled on a rotating schedule. There was discussion regarding the scheduling of the panel exhibit to coincide with the Corps II stops. Shannon Cave said the panel exhibit is usually located somewhere in the community where Corps II is on display. The panel exhibit compliments and is a supplement to the Corps II traveling exhibit. Doug Eiken said that one of the reasons that the commission is engaged with Corps II is to compliment/supplement their exhibit. The people of Missouri and the dedicated parks, soils and conservation make this possible.</p> <p>ML&CBC Lewis & Clark Brochure Reprint Recommendations – Doug Eiken reported that the existing brochure (first print) has been very well received. However, there are some suggested improvements and changes needed that include more detail on the specific locations of some of the signs, etc. Doug Eiken said there are only enough brochures to "get by" for a little while, but a reprint with revisions is needed.</p> <p>Doug Eiken made the recommendation to take some of the unobligated funds that have been identified and asked for a motion to spend up to a maximum of \$25,000 on the reprint for the brochure. Dr. Lee so moved and Barbara Woods seconded the motion. Motion carried.</p>
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	<p>Doug Eiken reported other things that are left unfunded are funds to help with significant Native American involvement and the Native American Handbook. Doug Eiken said he thought the funds were available to do these things, but it will most likely use up all of the funds. One thing we could end up doing is working with the different agencies to purchase some copies to supplement the funds.</p> <p>Bob Archibald asked why Tourism pay for some of this? But no one from Tourism was at the meeting to answer the question. Doug Eiken said that he thought the answer would be that typically, their money is targeted on "image creation" and then they leave those particulars up to the communities, such as St. Charles. Bob Archibald reported that Steve Powell has been incredibly helpful and forthright and supportive in this region in helping promote all things Lewis and Clark. Bob Archibald said he couldn't begin to tell Steve Powell how grateful the commission is to him and that Steve Powell has not gotten enough credit for his willingness to step forward on a number of projects, including the regional brochure, that really wouldn't have happened without Steve.</p>
Events and Special Projects Reports / Various Presenters	<p>Three Flags Festival report from Elizabeth Sayad. Elizabeth Sayad reported on additions to the festival to be added to the flyer. The event will now begin on March 9 and end March 14, 2004. Additional events include but are not limited to Spanish and French documents on exhibit at the Old Courthouse, the Flora of Lewis and Clark at the Botanical Gardens, a new symposium on women's roles with the Osage at the University of Missouri-St. Louis, and a news conference on Saturday, March 13. Prior to the Three Flags Festival ceremony on Sunday, March 14, there will be the release of the Louisiana Purchase nickel. Other programs/events included, but not limited to, are: the American Indian Symposium, Corps II, the NPS Traveling Exhibit, a performance by the Black Repertory Company on York and Sacagawea. There will also be a presentation by a Harris-Stowe State College professor on the Latino Presence in the Louisiana Territory. At the Missouri Historical Museum, there will be exhibits from state and federal agencies. Also included is a group from the Kansas City Art Institute, which will be developing an exhibition in St. Louis, River DuBois and St. Charles. It is funded by the National Bicentennial, the National Endowment for the Arts, The National Assembly of State Artists Agencies and the Missouri Arts Council.</p> <p>Healing Drum Festival and Symposium – In Barbara Woods and Sheila Bercier-Liese absence due to the weather, Doug Eiken reported that the Healing Drum Festival and Symposium at Harris-Stowe State College, which the Bicentennial Commission is sponsoring through funding, would be on March 13. At this point, the schedule is tentative and there are still some details to be worked out. Barbara Woods, who braved the weather after all, added that she is very excited that so many people are stepping forward to become part of the festival.</p> <p>St. Charles Report by Venetia McEntire – Venetia McEntire expressed the deep sorrow felt by all by the passing of Peter Geery, who portrayed Sgt. Ordway on the Discovery Expedition of St. Charles, who died on January 23, 2004. A Memorial will be done for Peter Geery at the St. Charles event in May. Venetia McEntire reported that the St. Charles Lewis and Clark Commission is very excited to be working with Commissioner Debbie Lappe on the rollout of the First Day of Issue for the Lewis and Clark Bicentennial stamp on May 14. Debbie Lappe said there would be 12 communities across the United States. There will be one in Wood River, one in St. Charles and one in Kansas City that will be having the First Day Issue for the stamp. Venetia McEntire said that St. Charles is hoping to repeat their commemorative journals and have them for sale for \$25 at the National Signature Event. St. Charles is working on their transportation and had signed a contract for buses. St. Charles has also contracted with a company for the St. Charles Lewis and Clark Commission logo and apparel wear. The event schedule will be on www.lewisandclarkstcharles.com Web site and will be updated daily. There will also be a "click on" link for descriptions of each event. There will be a River Barge excursion and dinner from Wood River that will be a fund-raiser for St. Charles - tickets will be sold. St. Charles is encouraging storekeepers and proprietors to dress in period clothing for the event. An expo tent is planned and forms and vendor applications are going out on February 6. It will be a jury vendor display for 100 -150 booths. Venetia McEntire reported the estimate for crowds is about 500,000 people over a 10-day event.</p> <p>Kansas City Report - Emilie Jester could not attend due to the weather. Doug Eiken gave a brief update in her absence reporting that the commission is we're working with the Journey</p>

Fourth Committee on their program and they seem to be moving along very well with their schedule.

Marketing & Promotions Update – John Robinson and Lori Simms could not attend due to the weather. Doug Eiken gave the report in their absence. Doug Eiken referred to the Marketing & Promotions Update packet from the Division of Tourism, which included the report in power point form. Also included was various flyers, print ads that Tourism is using, images that are being sent out, a vacation planner with a section on Lewis and Clark in Missouri. Doug Eiken went through the power point printout for the commissioners, explaining the phone book covers advertising program, the VisitMO.com/lewisandclark Web site (which includes four Giveaways), e-mail as well as direct-mail marketing, envelope stuffers, media summary, and so on.

Lewis and Clark Events Scheduler – Doug Eiken announced that the Web site events scheduler is up and running now. Doug Eiken asked that everyone visit to the Web site and see how it's all indicated. Doug Eiken told the commission that two university interns have been hired to work with Frank Wesley and Connie Schmidt to make sure it is kept current.

Signs Report was provided by Jim Denny. Jim Denny reported that all of the Mississippi River signs have been distributed and that his group is at the halfway mark with 20 additional signs to go. Jim Denny then asked Shannon Cave to report on the Missouri Department of Conservation's signs. Shannon Cave said the signs are all in production but are not all up yet. The target date for all signs to be up is May 2004.

River Safety – Charles Jackson reported he had a brief conversation with the committee and everything is progressing as planned. Frank Wesley added that if anything, the committee has over planned. The plans are to have someone from Public Safety/River Safety committee in place for all of the events. There are also permits that will be needed by the Coast Guard. The Water Patrol will be out on the water and on the shore to follow the re-enactors as they travel through the activities. At this point, they are at a "wait-and-see" stage and most likely St. Charles will be the test for whether there will be boats out there following the keelboat. Frank Wesley said that there will probably be fewer boats than originally anticipated but the River Safety group is planning for the worst.

Crossing Borders Intertribal Pow Wow in Portage des Sioux – Debbie Lappe reported that Portage des Sioux is having a Native American event and a historic symposium. The topic is Crossing Borders. There will be several scholars throughout the United States participating. John White Antelope of the St. Louis Indian Center is now in charge of the Pow Wow and it is reported that 200-300 dancers are expected. Debbie Lappe said that the committee is beginning to meet regularly and plan the logistics of it all.

Lynn Wolf Gentzler reported that the State Historical Society of Missouri, Columbia, now has a traveling exhibit entitled, "Objects Worthy of Notice – Wildlife Encountered by the Corps of Discovery". Included are journal excerpts from the Corps of Discovery as they scientifically recorded 122 species for the first time. Information can be found on the State Historical Society's Web site at www.system.missouri.edu/shs/Travel_Exhibit.html. Lynn Gentzler also reported that Jim Goodrich is doing well. Bob Archibald asked her to convey to Jim Goodrich the commission's gratitude and say hello to him.

Frank Wesley reported the commission office has been working on a Topical Listing for the Web site. The listing will provide a quick link feature, which will allow visitors to quickly go to a certain topic, i.e. River Safety. When that link is clicked on, all related information available to the commission will appear. The visitor can simply click on any link to limit his/her search for the desired information. Doug Eiken assured the commission that staff would work to keep the links updated and accurate and to maintain the status as one of the better Lewis and Clark Web sites available.

Missouri National Guard - Doug Eiken thanked the National Guard for assisting with the Clark's Hill project. Doug Eiken said he didn't know how the project could have been completed without the National Guard and their helicopter getting the materials up there. The staff was working with sacred sites and didn't want to do damage to some of the resources so the National Guard, with their helicopter, flew in the materials.

	<p>Major Steve Brooks (Missouri National Guard) said he would pass the compliment along and added that the crew and the helicopter that was used are deployed and are on their way to Iraq. Major Brooks said it was a great thing to participate in and they were glad they could help out. Major Brooks reported on another project, the Cupbord Creek Encampment. On October 10, 2003, the senior leader of the Boy Scouts of America rode on a Black Hawk helicopter. Jim Denny, of the Division of State Parks' Interpretation Program, was gracious enough to participate as the interpreter. The flight began at the Osage River and Clark's Hill and on up to Franklin Island. Major Steve Brooks said it had been a great afternoon and it was made all the better with Jim Denny's interpretation. Major Steve Brooks said the Missouri National Guard is assisting the Boys Scouts with their Lewis and Clark Bicentennial event - a camporee of frontier skills encampment at our headquarters' 400+ acre site. The following weekend the Boy Scouts will have a smaller event, the Franklin Island Rendezvous, sponsored by the Missouri Department of Conservation and the Missouri Department of Natural Resources. With personnel being deployed, availability of personnel is becoming difficult to find and is a bit of a challenge. Major Steve Brooks said the Guard is still offering assistance, not as security, but as a military presence.</p> <p>Brochures/Maps – Shannon Cave reported the January issue of the Missouri Conservationist is out and all copies are pretty well spoken for. That goes to almost 500,000 Missouri households. We've been kind of swamped with interest and it should be very encouraging the amount of interest that's out there. This, by no means, is the only good publication out, but it's probably the biggest circulation that we've had in the state so far, so we're really proud of that. The other thing is that last year we budgeted a quarter of a million dollars for grants to encourage Lewis and Clark programs related to conservation. Part of that is for education and part for communities. We have finished with that now and something over \$450,000 was distributed there. But sadly there were well over a million dollars in good grant requests that we were unable to fund. There is a tremendous amount of thinking still going on in the communities and schools throughout Missouri about how to get involved and participate in these Lewis and Clark events. If anybody has any ideas on how to come up with some more money, there are still a lot of things that folks are wanting to do.</p> <p>Mark Kross – MoDOT is still working on its Lewis and Clark theme'd 2004 state highway map that will be issued later this spring. There will be several million copies printed and available. It will feature Lewis and Clark in some way around the state.</p>
<p>New Business</p>	<p>Logo Use and Endorsement Requests – Frank Wesley reported that between the October 2003 meeting and the present commission meeting there have been three requests for Logo use: Lewis & Clark in Flat Branch Park (Columbia), 2004 Columbia Visitors Guide (Columbia), and Lewis & Clark on the River Festival (Sugar Creek).</p> <p>The requests were reviewed and a recommendation by the group was made to approve the requests. Bob Archibald commented that on all three events there are references to Indian events. Bob Archibald noted that because there is no proof that the Indian events are actually being done by Native Americans, the requests could not be approved. Bob Archibald said that once it has been determined the events are, in fact, being done by Native Americans the final approval could then be voted on by e-mail or delegated to the co-chairs to make the final approval. Bob Archibald said this is an area that he feels very strongly about, as does the National Council. Bob Archibald said that no one or nothing can coop peoples' cultures.</p> <p>Barbara Woods made a motion that Jonathan Kemper and Bob Archibald will make the final approval on all three requests. Fred Drakesmith seconded the motion. Motion carried.</p> <p>Jonathan Kemper asked Doug Eiken how future requests that the commission will undoubtedly get between this commission meeting and the July commission meeting should be handled. Bob Archibald suggested there should be a committee to work with approval of those during the interim. Barbara Woods suggested a disclaimer or a statement of protocol, especially in the case of African American or Native participation. Bob Archibald thought that was a good point.</p> <p>Frank added that an inter-departmental logo request came in to use the logo on commemorative coins for Earth Day, State Fair, etc. The co-chairs want to see image first and review.</p>

	<p>Bob Archibald asked Doug Eiken to come up with a qualification addressing the issue of no programming that coops cultures and then circulate that wording very quickly. If everyone agrees to the wording, then the co-chairs will issue the full use of the logo or why it is being turned down. Frank said it could be added to the present policy. Everyone said they were comfortable with this decision.</p>
<p>2004/2005 Commission Mtng. Dates / Doug Eiken</p>	<p>2004/2005 Commission Meeting Dates – Doug Eiken said the next commission meeting has been tentatively set for July 2, 2004, in Kansas City, in conjunction with the Journey Fourth event. Then a date in October or November for a completion of a report to the Governor on the work of the Commission. Doug Eiken said he and the co-chairs discussed the possibility of keeping the commission in place, kind of in mothballs, because of the event coming up in September 2006. October 7 is the tentative date in Jefferson City. Doug Eiken asked for any suggestions or conflicts with the dates.</p> <p>All were in favor.</p>
<p>Commission Final Report / Bob Archibald</p>	<p>Bob Archibald reported that the commission owes the Governor a final report. At a breakfast meeting, Doug Eiken, Jonathan Kemper and Bob Archibald discussed whether or not the report should be in a final published form for distribution. Their conclusion was that to produce a published report would be overkill and maybe not a wise use of the available dollars. Bob Archibald suggested the commission may be better off simply doing something that's copied on the Xerox machine and circulated or faxed. To do a written report on the commission activities and reproduce it for whoever is interested would be the wiser move. Bob Archibald asked for other opinions.</p> <p>Bob Archibald said that one of the things, in addition to the Governor's report, is there are lots of things that have been done that will result in profound change, i.e. exhibitions, the keelboat, or the Boat House, any number of signage programs, and things that are left as part of the landscape. Bob Archibald suggested that the commission focus on what those legacies are. Bob Archibald also suggested that probably the most important legacies and the most difficult to measure is attitudinal changes. Bob Archibald reported that from his perspective, the two most important issues are 1) awareness of cultural diversity and special sensitivity issues faced by Native people under consequence of the legacies left by Lewis and Clark.</p> <p>The second issue being the whole notion of stewardship of land (and resources and looking through Indian eyes at landscape). Learning something about the fact that there are other ways to imagine the land and our relationships with it that will stand up in good stead in the 21st century as we reach a point where we are increasingly aware that we are on a crowded and finite planet in many respects. The realization that if we want to leave something for our children we are going to have to learn different ways to take care of our communities and that the commission can make some statement at the end of all of this. A catalogue of the concrete things that have been accomplished that will endure as well as a statement that we hope our legacy will be in the hearts and minds of people who have somehow been impacted while participating in all of this. Bob Archibald reported that the commission should return to this subject at the July commission meeting.</p>
<p>Keelboat Return Event / Doug Eiken</p>	<p>Bob Archibald reminded everyone that the keelboat came back a year earlier than the expedition and wondered if anyone had any thoughts or plans regarding that. Shannon Cave said there had been some discussion with community people around the state that some of the communities might want to repeat their events from 2004 in 2005. The other element of that in-between period is that nothing has been done about the commission's legacy projects. Shannon Cave said he thought there was some interest but at the present time, everyone is overloaded with what's going to happen that the legacy projects have been placed on the back burner. Bob Archibald asked Shannon Cave to "take the temperature" on the subject and report back in July.</p>
<p>Other Projects/ Activities to Consider / Sara Parker</p>	<p>Stewardship – Sara Parker reported that the Missouri Department of Natural Resources and the Missouri Department of Conservation are sharing in the cleanup along the Missouri River. Tons of trash is being picked up and the participants are trying to combine the cleanup with the Lewis and Clark events so that the river and its banks are litter-free prior to the keelboat's arrival at each event. Workshops for the cleanup are being held at the present time.</p>
<p>Adjournment</p>	